

DONA TEARE

CONTACT

dona.teare@gmail.com 

EDUCATION

Virginia Commonwealth University

Bachelor of Fine Arts || 2003

Communication Arts & Design

Graphic Design & Illustration

SKILLS

MAC + PC Proficient

Adobe Creative Cloud

Microsoft Office Applications

PORTFOLIO

donak32.wixsite.com/dona

WORK EXPERIENCE

GRAPHIC DESIGNER

Junior Achievement USA, Remote || 2022-Current

- Graphic Design of marketing materials, learning programs, workbooks and activity books for teachers and students for both online and print versions.
- Creative for icons, layout designs and illustrations.
- Learned and implemented accessible design standards for InDesign and Adobe Acrobat.

Lowe's Pro/Maintenance Supply Headquarters, MD || 2019-2020

- Rebranding through a complete design overhaul after merging with Lowe's.
- Graphic design of direct mailers, email blasts, web banners, catalogs, store signage, in-house newsletters and messages.
- Creative for logo designs, power point presentations, photo retouching and multiple social media site art creation and scheduling on buffer.com.

GRAPHIC DESIGNER / PRODUCTION ARTIST / ILLUSTRATOR

Various Clients, MD || 2008-Current

- Graphic design, logo design, mural painting and illustration for a variety of clients, including National Geographic, Horizons Vintage Brooklyn + Horizons Vintage Orlando, Aspen Hill Cooperative Nursery School, Lemon's and Lavender Edible Gardens, Piedmont Wildlife and Duke's Grocery.
- Project development from concept design through execution for a variety of digital and print formats, ranging from children's book illustration, typesetting, logo design, web design, site-specific wall murals and art markets.
- Expertise in project coordination and print and digital asset management.

ASSOCIATE PRODUCTION MANAGER

Haggin Marketing Mill Valley, CA || 2007-2008

- Management for an agency focused on a high-end national brands. Responsibilities included: knowledge of general pre-media topics through color showing and mark-up.
- Communicated print management detailed instructions to vendors.
- Documented the production workflow.

SENIOR PRODUCTION ARTIST

Restoration Hardware Direct Corte Madera, CA || 2005-2007

- Production art for a high end furniture catalog ensuring production process and presentation of merchandise met brand standards.
- Attended two press checks at the printing facilities in Indiana and Pennsylvania.